

Name: David Petersen		Grading Quarter: 2	Week Beginning: 11/25
School Year: 2024-25		Subject: Graphic Design 2	
Monday	Notes:	<p>Objective: Utilize the Process of Graphic Design</p> <p>Lesson Overview:</p> <ol style="list-style-type: none"> 1 Target Audience 2 define goals 3 define medium 4 choose topic 5 find right information 6 process your data 7 find your story 8 analyze trends 9 how to write copy <p>one big idea craft airtight argument tone to persuade inform or entertain</p>	<p>Academic Standards:</p> <p>8.10 Produce single- and multi-color graphic works using industry standard software</p> <p>8.11 Create single- and multi-page graphic works utilizing margins, columns, grids, and bleeds</p>
	Notes:	<p>Objective: Utilize Elements of Effective Graphic Design in an Infographic</p> <p>Lesson Overview:</p> <p>Go over the vocab. list</p> <p>Alignment Organizing elements relative to a line or margin</p> <p>Balance *Relationship of objects' visual weight within a composition</p> <p>Contrast *Differentiation of element within a composition (size value etc.), the differences between color, value, texture, etc.</p> <p>Emphasis *Amount of important given to visual elements</p> <p>Hierarchy *The visual arrangement of design elements in a way that signifies importance by utilizing contrast in size, color and placement</p> <p>Movement *Flow that leads viewer's eye from one element to another within a composition</p> <p>Unity *Ability of various graphic elements to form a cohesive whole</p>	<p>Academic Standards:</p> <p>3.2 Apply formatting, editing, and proofreading skills to all forms of writing</p> <p>7.6 Describe project evaluation and review techniques (e.g., compare final product to original needs and specifications; give and receive feedback on a project)</p> <p>8.10 Produce single- and multi-color graphic works using industry standard software</p> <p>8.11 Create single- and multi-page graphic works utilizing margins, columns, grids, and bleeds</p>
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